

What is a Lobbyist? Video Transcript

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[Jesse Price, senior advisor of federal government affairs, Lilly USA, LLC.]

Lobbying and advocacy are really cut from the same cloth. Both involve looking at a problem or looking at a particular issue and coming together in one voice to influence that process via education and awareness. That's really what we do. The average citizen does it. Corporations do it. Everything that has a particular point of view and has a destination to go to drop off that point of view is a lobbyist or an advocate.