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***Lilly for Better Health*[™] expands website to include Spanish health information and interactive tools**

INDIANAPOLIS – *Lilly for Better Health*[™], a program of Lilly USA, LLC, (NYSE: LLY) that helps individuals live healthier, more active lives, has launched an expanded Spanish portal on www.lillyforbetterhealth.com.

The newly enhanced [En Español](#) section features a 60-page interactive [health album](#) that provides practical tips on healthy eating, physical activity and managing health conditions. Additionally, visitors will find more than a dozen interactive health and wellness quizzes and risk assessments on topics such as weight management, stress, diabetes, cancer and mental health.

“Lilly is committed to serving our diverse patient population by providing disease prevention and management resources in multiple languages, including Spanish,” said Jack Harris, M.D., Lilly’s vice president of its U.S. medical division. “By expanding the Spanish resources available through *Lilly for Better Health*, we aim to support more patients and families in living a healthier lifestyle.”

Visitors to the *Lilly for Better Health* En Español portal may browse health education resources covering a wide variety of health and wellness topics. Each resource is offered in a digital publication format, convenient for viewing, downloading, printing and sharing through email or social networking.

One of the most popular Lilly resources is [Buena Salud, Buena Vida. Su Guía de Recursos de Salud](#), a comprehensive guide with quick tips for overall wellness. Included are topics to help patients manage their health at any age, and a listing of local health resources in all 50 states and the District of Columbia.

In addition to Spanish resources, visitors have access to a wide-variety of information on lillyforbetterhealth.com, including information on [Lilly programs](#) and [Lilly’s Clinical Diversity Strategy](#), the company’s initiative to increase minority representation in clinical trials.

Individuals can also browse the [Lilly Health Channel](#) on YouTube, launched in September 2011, which highlights engaging and inspiring videos about health education, innovation and employee and community outreach.

Lilly for Better Health strives to engage, educate, and empower communities to live healthier lives. A health education resource to patients, health care providers, payer organizations and community groups, *Lilly for Better Health* is one example of how Lilly goes beyond medicine to partner in helping patients effectively manage their health. Since 2006, *Lilly for Better Health* has distributed more than a million patient education resources to individuals and organizations in the United States.

About Eli Lilly and Company

Lilly, a leading innovation-driven corporation, is developing a growing portfolio of pharmaceutical products by applying the latest research from its own worldwide laboratories and from collaborations with eminent scientific organizations. Headquartered in Indianapolis, Ind., Lilly provides answers – through medicines and information – for some of the world’s most urgent medical needs. Additional information about Lilly is available at www.lilly.com.

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